

ANNUAL REPORT

FY 23-24

CONTENTS

A Message from Our CEO	02
Our Board.....	03
Immigrant Welcome Center.....	04
Economic & Workforce Center.....	05
Immigration Legal Center.....	06
Youth Education Center.....	07
Membership.....	08
Cultural Events.....	09
Financials.....	10

A MESSAGE FROM OUR CEO



Dear Members, Supporters, and Friends,

As we reflect on the 2023-2024 Fiscal Year, I am filled with immense pride and gratitude for the remarkable achievements we have accomplished together. This year has been a testament to our unwavering commitment to serving our community and making a lasting impact.

Financial Growth and Stability

We are thrilled to report a significant increase in our revenue, which has enabled us to expand our programs and services. This financial growth is a direct result of the dedication and hard work of our team, as well as the generous support of our members and donors.

Record-Breaking Events

Our two featured events, the Day of the Dead and the Latin American Festival, were nothing short of spectacular. We achieved record-breaking attendance with a total audited participation of 32,000 people. These events not only celebrated our rich cultural heritage but also brought our community closer together.

Membership Growth

We have seen a substantial increase in membership as we continue to establish and enhance our membership program. This program is designed to provide additional services to our community and engage our members in supporting the organization. The growth in membership is a clear indication of the trust and confidence our community has in us.

Unprecedented Service Delivery

Our committed staff are nothing short of amazing! This fiscal year, we reached new heights in service delivery. We served close to 9,000 unique individuals, rendering over 31,000 services to our families. This record-breaking year of services underscores our role as a trusted and reliable organization, dedicated to meeting the needs of our community.

Community Leadership

We want to thank our Board of Directors for their dedication and for choosing La Coalición as the place to serve. Our organization, the oldest Hispanic-Latino(x) community-based organization in North Carolina, continues to be an exemplary organization with full transparency and a commitment to serve everyone in our community as we see our diversity as a strength. We are committed to advancing our collective influence and contributions of our community through service and programs that advance our community through our four specialized centers: Immigrant Welcome Center; Economic and Workforce Center; Youth Education and Opportunity Center, and our Immigration Legal Center.

As we look ahead, we remain focused on our mission to serve and uplift our community. We are excited about the future and the opportunities that lie ahead. Together, we will continue to make a difference and build a brighter future for all.

Thank you for your unwavering support and dedication.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jose Hernandez-Paris'.

Jose Hernandez-Paris
CEO, Latin American Coalition



OSCAR SAAVEDRA
Chair



WENDY TAYLOR
Treasurer



CLARA ZAMBRANO
Vice Chair



TOMAS CASTREJON
Secretary



JAMILAH ESPINOSA
Vice Chair (08/2023)



DAVID LYNN

OUR BOARD

FY23 - 24



JESÚS RENDÓN



MATT RODEN



DANIEL VALDEZ



MARGARET COMMINS



EDITH VALLADARES



SHARON SCHETTINY

IMMIGRANT WELCOME CENTER

CENTRO DE BIENVENIDA AL INMIGRANTE

The **IWC** provides direct services and serves as the convener and facilitator of a multi-sector network to connect individuals and organizations- including local government, civil society, and businesses- that can offer different types of community resources to assist newly arrived and transitioning families to provide a pathway to an equitable, inclusive and diverse society.

5,482

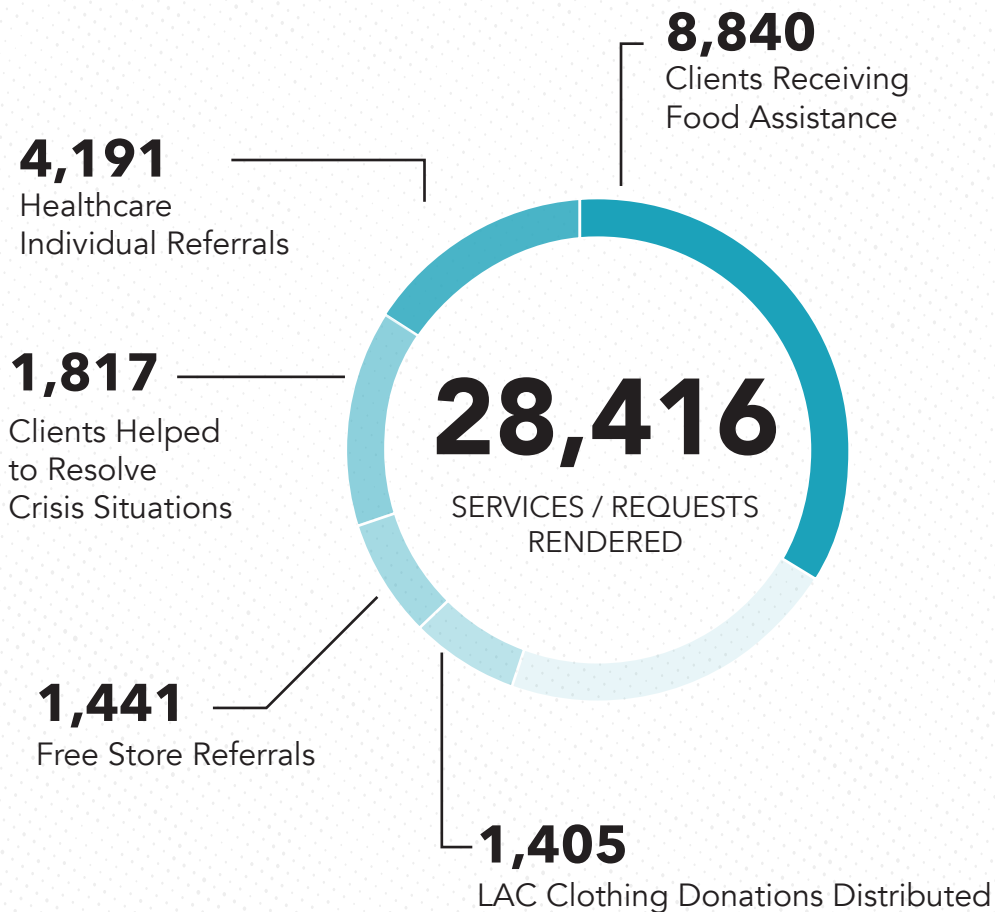
UNIQUE CLIENTS SERVED



OUR PROGRAMS & SERVICES

HUMAN SERVICES:

- Crisis Assistance
- Food Assistance Referrals
- Mental Health Referrals
- Legal Referrals
- Domestic Violence
- Health Care Access & Referrals
- DSS Referrals, CMPD Referrals
- Childcare Resources
- Baby Bundle Bags
- CMS Enrollment Assistance
- And Other Social Services.



OTHER SERVICES HIGHLIGHTS

Domestic Violence Referrals	43	Furniture Assistance	172
Baby Bundles Program	72	Community ID'S	282



CLICK HERE TO LEARN MORE ABOUT THE IWC

ECONOMIC & WORKFORCE CENTER

CENTRO ECONÓMICO Y LABORAL

The Economic Workforce Center is founded on three fundamental pillars for family empowerment and economic progress:

- Workforce Development:** We connect people with job opportunities that match their skills and interests.
- Continuing Education:** We promote lifelong learning through continuing education programs.
- Economic Mobility:** We empower the community to reach their full economic potential.

At **EWC**, we believe that personal and professional development is key to a better future. That's why we work tirelessly to provide families with the tools and support they need to achieve their dreams.

Together let's build a more prosperous and equitable future for all.

2,922

UNIQUE CLIENTS SERVED



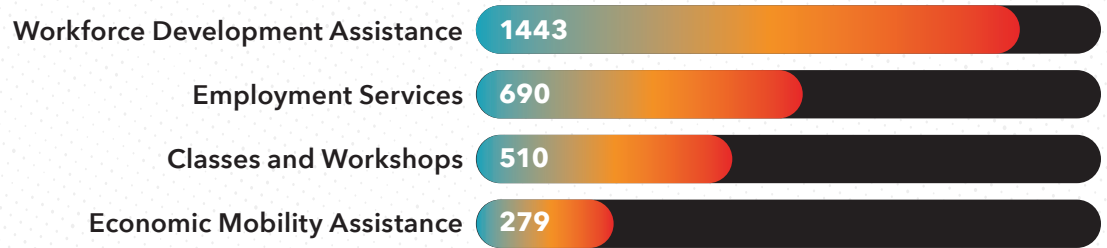
OUR PROGRAMS & SERVICES

Workforce Development, Career Pathway Opportunities, Job Opportunities, Labor Rights and Wage Theft Prevention.

Financial Literacy, Entrepreneurship, Economic Mobility and Housing.

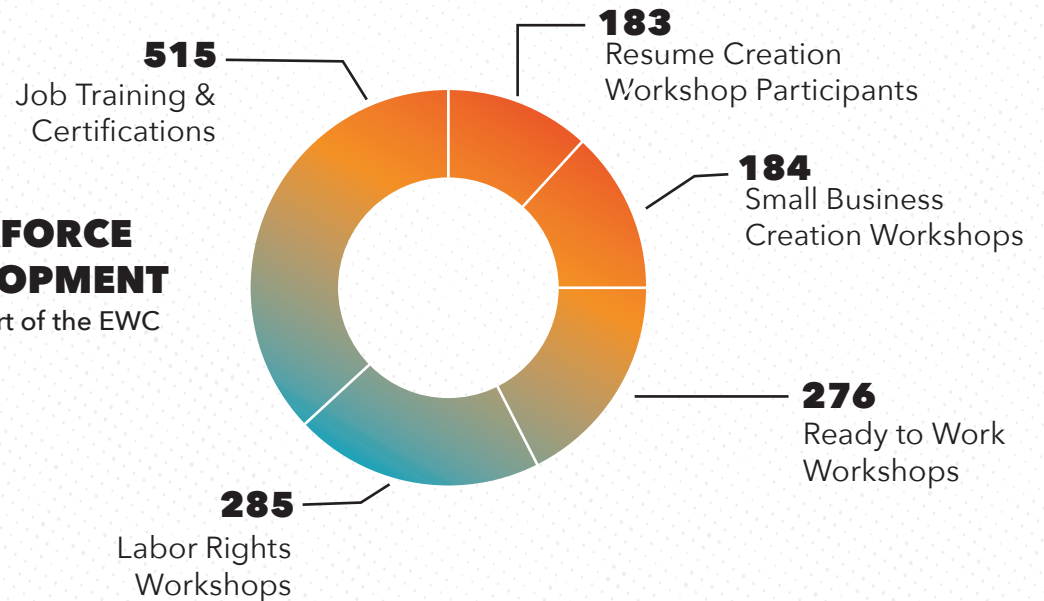
Continuing Education, Digital Literacy, Certificates, Training Courses.

EWC HIGHLIGHTS



WORKFORCE DEVELOPMENT

At the heart of the EWC



OTHER SERVICES HIGHLIGHTS

Small Business Workshops	62	Basic Computer Classes & Digital Literacy	308
Personal Financial Education	35		



CLICK HERE TO LEARN MORE ABOUT THE EWC

IMMIGRATION LEGAL CENTER

CENTRO LEGAL DE INMIGRACIÓN

The Latin American Coalition's **Immigration Legal Center** provides professional, low-to-no-cost representation by DOJ-accredited representatives for immigrants applying to USCIS. It aims to assist with immigration status changes, educate, and inform the community.

The Immigration Legal Center has 3 objectives based on the needs of Charlotte and surrounding area communities. While we want to help change their immigration status to open more opportunities, we also want to educate and inform our community.

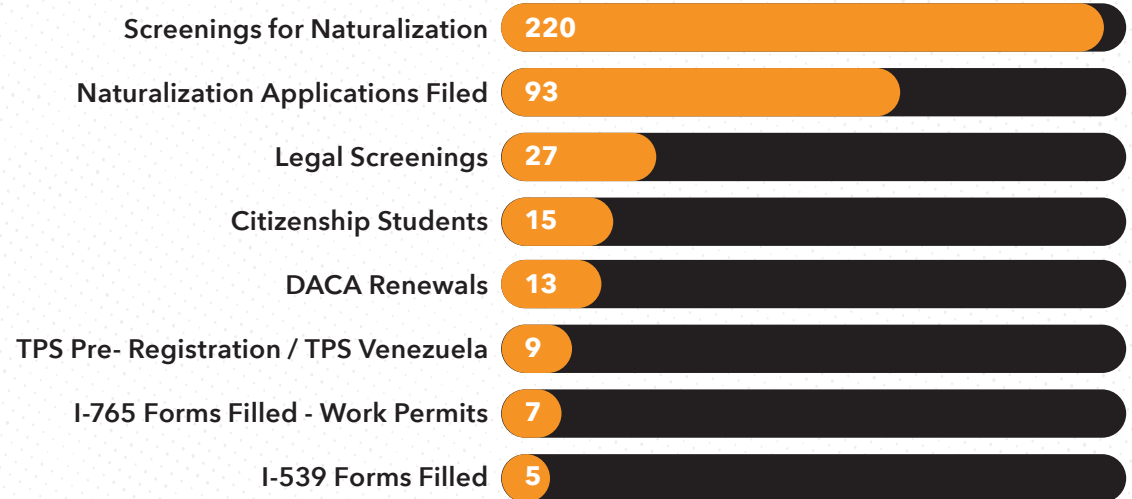
247

UNIQUE CLIENTS SERVED

OUR PROGRAMS & SERVICES

- Naturalization Workshops
- ESL for Citizenship
- Family-Based Petitions
- Adjustment of Status
- DACA Renewal
- Green Card Renewal
- Know Your Rights Sessions.

ILC HIGHLIGHTS 



97%

Approval rate of filed applications.



CLICK HERE TO LEARN MORE ABOUT THE ILC

YOUTH EDUCATION CENTER

CENTRO DE EDUCACIÓN JUVENIL

The Youth Education & Opportunity Center (YEC) aims to empower students by providing access to mentoring, professional development opportunities, and community involvement that fosters academic achievement and supports lifelong success.

A Year of Discovery: Strengthening Connections, Expanding Opportunities, and Empowering Youth

This year, we deepened our commitment to youth engagement through innovative programs and strategic partnerships that fostered personal growth, leadership, and community involvement.

20+

STUDENTS MENTORED



OUR PROGRAMS & SERVICES

- College Access Para Todos
- GANAS
- Pioneras in STEM
- STEM minis
- Girl Scouts
- Book Clubs
- Fortalece tu Valor
- Google Project Management Certifications

Fortalece Tu Valor (Courage Club) : Provided a space for students and parents to navigate self-esteem, friendships, and healthy relationships, supported by the Jamie Kimball Foundation in Spring 2024.

College Access Para Todos : We guided 20+ first-generation and immigrant students and their families through FAFSA, scholarship searches, and college applications, breaking down barriers to higher education.

GANAS Mentorship : At Waddell PACE Academy, 20 students graduated alongside 10 dedicated mentors, offering one-on-one support throughout the school year.

Pioneras en STEM | In partnership with UnidosUS, Pioneras en STEM offered high school Latinas immersive STEM learning experiences, with site visits to Atrium Health, the Mint Museum, UNC Charlotte College of Engineering, and Discovery Place Science. This initiative empowered 20 girls with hands-on learning and mentorship.

STEAMinis | Provided hands-on STEM education for younger youth, thanks to Laura Plata, a high school student and founder of STEAMinis. Monthly activities included DIY light bulbs, pH balance experiments, and milk plastic creation, sparking curiosity and problem-solving skills.

Workforce Development | Through Google Certificate Programming in collaboration with EWC, we supported 15 adults with Gestion de Proyectos workshops, interview prep, and virtual office hours, helping them gain valuable credentials for their careers.

Internship & Fellowship Programs | We hosted over a dozen interns across spring, summer, and fall semesters and launched the Juntos Fellowship Program, with our inaugural fellow supporting development and membership initiatives.

Through these initiatives, we strengthened partnerships, engaged diverse communities, and empowered young people to take charge of their futures.

OTHER SERVICES HIGHLIGHTS

College Access Para Todos Consulting	20
Fortalece tu Valor Participants	42



CLICK HERE TO LEARN MORE ABOUT THE YEC

MEMBERSHIP PROGRAM

PROGRAMA DE MEMBRESÍA

Through membership, we create a sustainable support network that fosters education, integration, inclusion, and the defense of the rights of our community.

Our purpose is to collaborate with individuals who share our life mission of supporting and empowering the Latin American community. Membership connects people who want to actively contribute to achieving this purpose.

250+

INDIVIDUAL MEMBERS

MEMBERSHIP HIGHLIGHTS

In response to the needs of our community, we introduced a printed membership card—a tangible way to recognize our members and connect them with our services. Members now enjoy exclusive access to the following benefits:

- Request a Community ID
- Schedule a consultation with our Immigrant Legal Center
- Access subsidized programs and workshops offered by the Coalition
- Receive special invitations and early access to community events
- Stay informed and connected through our monthly member newsletter

We are proud to build a network of individuals and organizations committed to equity, inclusion, and empowerment for the Latin American community in Charlotte.

THANKS TO OUR MEMBERS

Food & Beverage:

- Manolo's Bakery
- Olivia's Bouquet
- Salsa Cervecería
- Project LeanNation (Eat Clean, Live Lean)
- Arbol Eatery
- The Collective Cafe
- Tacos El Nevado
- Taquería #1

Beauty & Personal Care:

- Isoy Hair Studio
- Valery's Cake
- Len Salon Hair Studio
- Yuler Salon

Entertainment & Media:

- Charlotte Latino Film (Cine Casual)
- Soto's Entertainment

Business & Services:

- Tumis Space
- Chris Outdoor Solutions

Human Services:

- Centro Médico Latino
- MedStar

LEARN MORE

AND BECOME A MEMBER TODAY





Catrina's Parade at 20th Annual Day of the Dead



Crowd at the 34th Annual Latin American Festival

CULTURAL EVENTS

Our cultural events serve as vibrant celebrations of Latino heritage, fostering unity and cultural exchange through music, art, and tradition. From the immersive Latin American Festival, where families explore the richness of 21 Latin American cultures, to the Día de los Muertos Celebration, which honors ancestral traditions through performances and educational activities, these gatherings create meaningful connections within our community. Our Gala highlights the contributions of leaders and generates resources to sustain vital programs, while Música con Amigos brings Latin rhythms to life in collaboration with the Charlotte Symphony Orchestra.

Through these and other events, we cultivate cultural pride, promote inclusivity, and strengthen the bonds that make our community thrive.



WATCH THE 2024 RECAP

MÚSICA CON AMIGOS

750
Participants



WATCH THE 2024 RECAP

HISPANIC LATINO HERITAGE GALA
260
Participants

DAY OF THE DEAD

DÍA DE MUERTOS

18,000

Participants

19+

Countries Represented

6

Media Outlets



WATCH THE 2024 RECAP

LATIN AMERICAN FESTIVAL

FESTIVAL LATINOAMERICANO

14,000 Participants

19+

Countries Represented

5

Media Outlets

7

Supporting Organizations



WATCH THE 2024 RECAP

LAC BY THE NUMBERS

FINANCIALS

The Latin American Coalition continues to demonstrate strong financial stewardship, ensuring that resources are effectively allocated to support our mission and expand our impact. During the 2023-2024 fiscal year, we saw an increase in both revenue and program investments, allowing us to serve more individuals and grow key initiatives across our four centers. The breakdown below highlights our income sources and expenditures, reflecting our commitment to transparency and accountability.

FYE 2024 TOTAL EXPENSES

\$1,483,808.00

FYE 2024 TOTAL INCOME

\$1,728,076.60

FYE 2024 FUNCTIONAL EXPENSES



FYE 2024 SUPPORT & REVENUE



DONATE TODAY

CLICK HERE OR SCAN TO LEARN MORE



YOUR CONTRIBUTION IS VITAL FOR OUR WORK